



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

January 31, 2020

Dr. H.T. Sanchez
Superintendent
Plainview ISD
P O Box 1540
Plainview, TX 79073-1540

Dear Dr. Sanchez:

Congratulations to you and your child nutrition team on your achievement in the 2019 Texas Department of Agriculture (TDA) Farm Fresh Challenge, the most successful challenge yet. Your commitment to teaching children about healthy lifestyles using Texas agriculture is honorable. Texas is a recognized leader in child nutrition because of your dedication to the challenge and throughout the year.

Approximately 20 percent of Texas school districts and charter organizations participated in the Farm Fresh Challenge this year. Your district was one of the few that went above and beyond to achieve *Best of the Bunch* recognition. In addition to teaching children about healthy lifestyles, participating schools spent nearly \$15 million on Texas products during the challenge. Choosing to buy local foods supports the Texas economy, contributes to job growth and keeps businesses in this great state thriving.

I invite you to join us for MegaCon 2020, a new conference to be held in Austin in May. TDA will recognize your child nutrition team's achievement and dedication to healthier communities. The conference will connect child nutrition directors and business officials to explore innovative ways to teach children about healthy lifestyles and Texas agriculture. Look for registration information at SquareMeals.org/MegaCon. Your knowledge and leadership would be welcome as we strive to build a healthier future for the Lone Star State.

Sincerely,

Sid Miller
Commissioner

SM/EC/ec

Enclosure